

Summary of socio-economic impact report

LIFE-CLIMCOOP project

Introduction

This document sums up the LIFE-CLIMCOOP project's impact assessment results. The project aims to promote cooperation between companies and cities in the field of climate adaptation, thereby increasing their resilience to climate change.

Impact measurement aims to assess the impacts generated by the project at the level of attitudes, knowledge, actions and behaviour. This involved collecting and analysing data from project management, consortium members, follow-up partners, stakeholders and target groups.

SWOT analysis of the LIFE-CLIMCOOP project

Strengths: The LIFE-CLIMCOOP project offers significant advantages, including a topical and relevant theme and effective cooperation between different organisations, such as companies – municipalities – universities. The administration of the project is transparent, and the micro-regional focus allows effective work at local level. In addition, the project contributes to the promotion of good practices in climate adaptation through international cooperation and NGO activities.

Weaknesses: The complexity of the project and the inexperience of the Hungarian institutional system in LIFE projects posed significant challenges. Uncertainty in securing own resources and the high number of diverse commitments and indicators complicated the project. In addition, organisational changes and the COVID-19 epidemic also hampered cooperation and project progress.

Opportunities: The project offers numerous opportunities for the future, such as the dissemination of collaborative organisational culture and the creation of climate platforms. Presenting the project as a good practice and raising climate awareness among the younger generations are also important



opportunities. Besides that, strengthening international aspects and market-based climate adaptation advice are promising options.

Threats: One of the biggest threats of the project is the difficulty of spreading good practices, as there are few small towns in Hungary with large companies. The establishment of climate platforms can also be hard due to the different objectives and structures of participants.

Summary of company research results

Research on companies' attitudes and behaviour towards climate change has shown that companies are increasingly aware of the importance of sustainability and climate adaptation. Companies are showing a growing interest in energy efficiency and green technologies and are adopting various climate adaptation measures such as energy saving investments and sustainable operational practices.

Digital channels such as the internet and social media play an important role in companies' communication practices. Companies are open to new information and best practices as well as are actively involved in climate adaptation projects and local community initiatives.

There are differences between companies: larger companies have more advanced climate adaptation measures in place, while smaller companies are still developing them. Regional differences can also be observed, with more and better developed climate adaptation measures in larger economic centres.

The LIFE-CLIMCOOP project has a significant impact on the companies involved. It has helped them to include concrete climate adaptation measures.

The project has also facilitated new forms of cooperation, through which companies have developed closer links with other stakeholders in the field of climate adaptation initiatives. Companies' awareness of climate adaptation issues has also increased, facilitated by project events and educational materials.



The project provided opportunities for exchange experiences and share knowledge between companies, expanding their network of contacts and creating new opportunities for sustainability projects.

Summary of the results of the public survey

Research on public attitudes and behaviour towards climate change has shown that people's perception of the importance of climate change is growing. Interest in climate change information has also increased and awareness of climate change has also increased over the years. Responders are increasingly taking environmentally conscious steps, such as collecting waste separately and optimising their energy and water use.

The internet is a key source of information, while government communication channels have become less effective. Small-scale climate adaptation measures such as tree planting and mist gates are widely known and supported. A large part of the population support climate action and expects government agencies, businesses and citizens alike to participate in these activities.

The research has shown that place of residence and education have an impact on environmental awareness and knowledge of information. People with higher levels of education tend to consider themselves better informed and more familiar with local climate adaptation projects than those living in other part of the country.

In addition, knowledge of community initiatives and urban business partnerships has increased. The project has therefore led to broader commitment to climate action and increased environmental awareness.

Conclusion

The impact assessment results of the LIFE-CLIMCOOP project show that significant progress has been made in achieving climate adaptation objectives and promoting cooperation. The actions and collaborations implemented during the project have contributed to raising awareness of



climate change among participants and have provided practical experience in climate policy measures.

Based on the data collected during the impact assessment, the strengths of the project include transparent project administration, effective organisational cooperation and positive impacts at the community level. However, weaknesses and difficulties, such as resource security issues and project complexity, have been challenging.

Future opportunities include strengthening the international aspects of the project and developing climate adaptation advice. However, wider dissemination of good practices and the development of climate platforms may face significant challenges.

Overall, it can be said, the project has successfully contributed to the promotion of climate adaptation and sustainability goals and has provided useful lessons for similar initiatives in the future. To achieve future development, it is important to continue to build on the lessons and recommendations presented in this study and to further improve the cooperation and adaptation processes.

